

“Kooheji Jewellery” to participate in “Jewellery Arabia 2016”

In its ongoing quest to keep abreast of all economic activities hosted by the country, Kooheji Jewellery premieres once again a new and exceptional jewellery collection this year through the 25th Middle East jewellery and watch exhibition “Jewellery Arabia 2016”, Held under the patronage of His Royal Highness Prime Minister Prince Khalifa Bin Salman Al Khalifa, from November 22-26 in the Bahrain International Exhibition and Convention Centre.

Picking up from where it left last year, the jewellery house adds its name to a list of elite jewelers and joins some of the world’s most prestigious international jewellery houses in one of the most prominent jewellery exhibitions in the Middle East . The participation comes following the tremendous success achieved last year and the strong demand witnessed on the private pavilion by customers and visitors to the exhibition from all Arab countries and around the world.

CEO Mustafa Al Kooheji expressed full confidence in the strength and quality of the exhibits this year and promised visitors with special surprises and exclusive pieces from luxury and high-end precious stones that have been selected and designed specifically for visitors of the exhibition. He also noted that the surprises are not limited to configurations and designs that will be on display, but Kooheji Jewellery will also grant special rates and exclusive discounts to all visitors of the wing where everyone will have a chance to acquire stunning pieces for themselves at competitive prices that will undoubtedly have a positive impression and will be an opportunity not to miss .

It is worth mentioning that Kooheji Jewellery has been known to be one of the companies to always participate in exhibitions and social activities, whether at a local or international level, and is always

keen to keep up with the development of the industry and growing sophistication in manufacturing and trade of gold globally and locally. The company maintains this through permanent presence and constant renewal in all that is offered to their customers as it recently launched its own range of high end jewellery with diamonds set to competes globally with the world's largest manufacturers in terms of purity and design. A collection which will undoubtedly be showcased this year at Jewellery Arabia.