

Kooheji Jewellery, BISB sign Agreement

(335 words)

Following the company's continuous support of women in society and their constant engagement in initiatives taken by any organization or party intended to honor the female category, Kooheji Jewellery and Bahrain Islamic Bank (BISB) have signed a co-operation agreement early February through which the Jewellery house will participate in the new promotional campaign for the account Tejoori in 2016 with special and exclusive awards for women and ladies holding the "Tejoori Laha" account.

Under the agreement signed by the company's Managing Director Mustafa Abdul Wahed Al Kooheji, and Fatima Al Alawi, Bahrain Islamic Bank Retail Banking Assistant General Manager, Kooheji Jewellery will be offering an exclusive range of jewellery worth \$452,000 that include two diamond sets and 24 bangles to customers holding the "Tejoori Laha" account. In addition to the weekly, monthly and quarterly cash prizes offered throughout the year for the category participants, the Islamic Tejoori account holders will double their chances of winning with additional opportunities to enter into a special raffle designed only for them to win exclusive jewellery prizes brought to them by Kooheji Jewellery.

The company's Managing director, Mustafa Al Kooheji , told about the convention, saying: << I would like to express our absolute pleasure in announcing this partnership. The agreement seeks to support initiatives aimed at supporting the role of women in society and their contributions to the improvement of their communities. Our company is always keen on reflecting the appreciation we carry for our female clients through supporting social initiatives that concern them.>> Al Kooheji also stated that such initiatives comply with the general direction the company follows in supporting society as a whole and are in accordance with their mission to support the growth of the community.

This year, Kooheji Jewellery is set to have an eventful schedule that carry many projects and social events, starting with the opening of its new branch in Moda Mall Bahrain, as well as launching new collections of jewellery and exclusive designs in all their branches in Bahrain and Saudi Arabia.