

Kooheji Jewellery opens branch in Moda Mall

Recognition and excellence are just two of the things that "Kooheji Jewellery" is always eager to achieve. In an effort to meet with these standards and provide the best to its customers, the leading jewellery company marked this week the opening of its seventh and first of its kind branch in Moda Mall - the exclusive shopping center, located at the World Trade Center in Bahrain. The opening of the new branch took place in the presence of customers and family members in addition to media representatives and guests of honor who were there to experience the latest addition to the seven branches extended across Bahrain and Saudi Arabia.

An exclusive experience. This is how the new "boutique" themed branch can be described. The Jewellery house has managed to create a different shopping experience in an area of 115 square meters, unique and different from other branches in all aspects. The moment you step foot through the doors, you will feel the passion expressed through an aesthetic interior ambience with a combination of traditional craftsmanship and technological innovation.

The opening of this new branch comes as an embodiment of the Jewellery house's efforts to keep pace with market developments and their willingness to provide a great experience for their customers through innovation and contemporary creations. General Manager – Waleed Al Kooheji – explained more about the move saying: "We are always making sure to offer our clients a multifaceted brand experience through carefully selected pieces, exquisite craftsmanship and partnerships with world's most renowned creators of exceptional jewellery. We wanted to present these pieces in the best light in an environment that fosters the curious mind and creates excitement to encompass the whole experience to more than just an exchange of merchandise but to see the true beauty of each creation in a comfortable atmosphere that reflects the same and is equally inspiring. We invite everyone to come and share this experience with us." Coinciding with the opening of this Branch, "Kooheji Jewellery" also launched a new set of diverse pieces of jewellery with unique characteristic paved with diamonds and precious stones that combine yellow, white and pink gold. The new collection also includes a wide variety of women distinctive designs and wedding and ring collections.