

Kooheji Jewellery honors mothers with a special collection

(word count : 286)

Following the Islamic commands on honoring one's parents and upholding the ties of kinship, in addition to rejoicing "Mother's day" in the country, Kooheji Jewellery has devoted a new and distinctive jewellery collection this year under the slogan "I honor you because you are my mother" which will be present in all branches throughout the year to all its customers interested in picking a special gift for the occasion and in recognition of all the ladies and women in general holding the status of a mother.

As the Company is always keen on meeting the needs and demands of clients and customers, the new jewellery collection was launched partly due to the increasing demand for the perfect gift the jewellery house witnesses every year with the occasion of "Mother's Day". The collection, however, was mainly launched in accordance with the company's vision and their continuous efforts and eagerness to honor and grant recognition to women in general and especially to the "Mother". The company's Managing Director Mustafa Abdul Wahed Al Kooheji, explained about the initiative saying: ((Our religion teaches us to respect and honor our mothers every day and not just on a specific day and so we have selected these pieces and we have dedicated this selection in honor of the role of the mother in general. The collection is available in all our branches throughout the year for anyone who wishes to honor his or her mother with a gift.))

The collection dedicated to mothers is available in all branches across Bahrain and Saudi and comes in a special Kooheji Jewellery branded and wrapped gift box giving it a touch of elegance when presented and includes carefully selected pieces that reflect warmth, sophistication and style .